



CARLOS SANCHEZ

I'm a media designer and front end developer from Southern California

CONTACT



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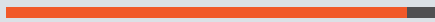
WWW.GOODFORM.MEDIA



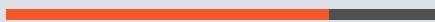
626.383.2376

SKILLS

GRAPHIC DESIGN / LAYOUT DESIGN



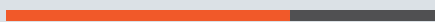
WEB DESIGN



BRANDING



VIDEO



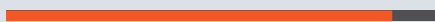
MOTION



PHOTOGRAPHY



MUSIC PRODUCTION



HTML5 WEB CONTENT



HOBBIES & MISC

PROFICIENT IN: ADOBE CREATIVE SUITE INCLUDING PHOTOSHOP, ILLUSTRATOR, PREMIERE, AFTER EFFECTS, DREAMWEAVER, WORD PRESS, DRUPAL MS OFFICE, HTML, CSS3, Tumult Hype, ANIMATE, LOGIC PRO

I enjoy turning complex programs into simple, beautiful and intuitive functional designs. When I'm not designing away, you'll find me spending time with my family, riding bikes, creating music and... yup, probably designing anyway.

WORK EXPERIENCE

2014-MISSION LOANS-RESIDENTIAL BANCORP / SENIOR DESIGNER (bancorp.com/missionloans.com)

- Develop company identity, design collateral and campaign material
- Oversee CRM content and implementation
- Design, Develop and maintain all company wide websites
- Create animation sequence campaigns, Video production and post editing
- Manage social media department

2009-2016 DALEY TECHNOLOGY SYSTEMS / SENIOR DESIGNER (dtsconnect.com)

- Lead design team on large scale projects. (LA RAMS, GOLD-LINE METRO, IBM, SHELL)
- Conceptualize, plan and create mass circulation ads for the Los Angeles Newspaper Group
- Design, Develop and maintain all company wide websites
- Design and develop websites for clients (front end, HTML, CSS)
- Develop corporate identities, print marketing and advertising collateral

2009-2010 USC (UNIVERSITY OF SOUTHERN CALIFORNIA) /GRAPHIC DESIGNER

- Manage and oversee the department of Masters of Human Behavior Website.
- Coordinate and manage individual student project displays and presentations

EDUCATION

2007-2010 MT. SIERRA COLLEGE / MONROVIA, CA

Bachelor of Arts Graphic Design (cum laude) Graduated 2010

2003-2005 MT. SAN ANTONIO COLLEGE / WALNUT, CA

Associates Degree Graphic Design, Member of the Honor Jazz band.

1998-2002 SOUTH HILLS HIGH SCHOOL / WEST COVINA, CA

Graduated 3.6 GPA, Honor Roll, Section leader in band, Schools 1st web design team

ACHIEVEMENTS

2009 - Through eight months, an LA County jobs program had drawn only 4,000 new hires. Shortly after DTS is contracted.... effective ads began running and the result is the program had placed more than 10,000 new hires in only two months.

2015 - Helped develop a custom CRM system for Residential Bancorp which gave agents the power to create automated email campaigns. Helped create a custom Intra-net system where agents would have a endless library of marketing material at their fingertips.